

# Project „Fascinative Saturn“

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# Idea and Goals

Outreach-Project to interest young academics:  
pupils to study astronomy, diploma students +

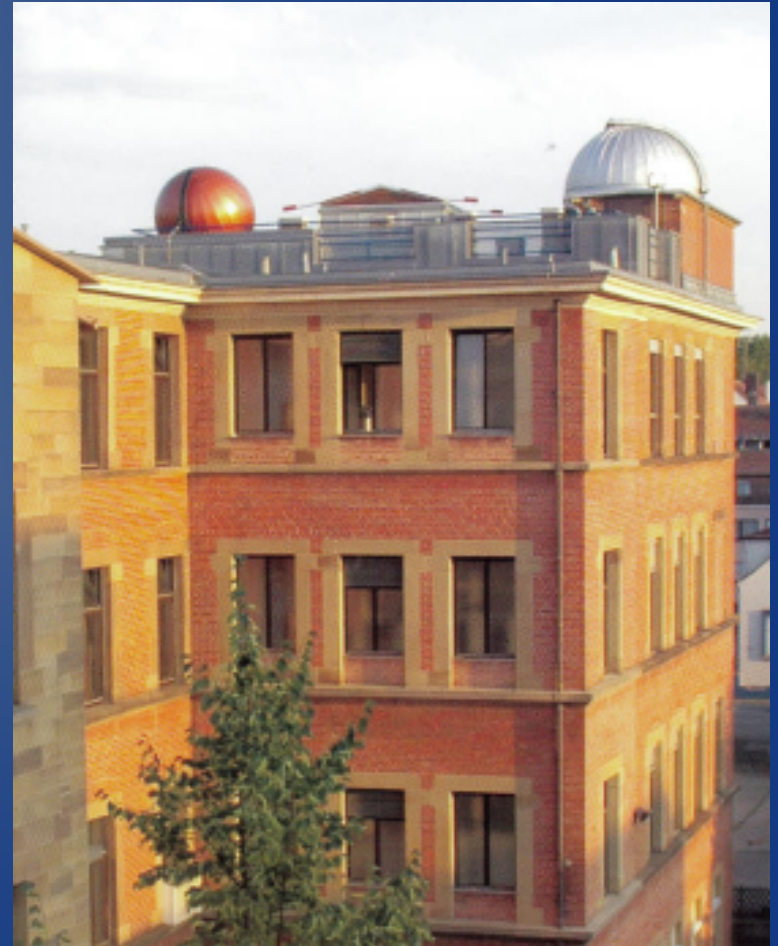
Cassini mission: flagship for our working group  
using competence in public relations

previous attempt: Karlsruhe (April – Nov 2010)

# Heilbronn, April 8 2011

new didactic approach:

- 3 talks by experts
- Astrocaching
- 4 quizzes (competition)
- theater performance
- 3 interactive exhibits
- many neighbouring schools  
(contacts btw. schools)
- organisational know-how



# Advertising

- hand out + invitation letter + poster
- registration form
- webpage with detailed information
- registration option (php-script)

## Materialien zum Download



Plakat A2  
(pdf, 525 kB)



Prospekt A5  
(4 S., pdf, 179 kB)



Anmeldeformular  
(pdf, 529 kB)



Tagesprogramm  
(pdf, 84 kB)

# Astrocaching



- game rules
- questionnaire + places
- testing
- buying awards
- prepare certificates
- financial investment

Quizz: similar efforts!

# Preparation

- list of schools in HN + vicinity
- selection of awards, prices
- exhibitions, bookstall, info tables
- online-form for registration
- receiving + sorting of registrants
- setup of webpages (text, images)
- creative meals resembling the topic
- exercises for moderation, press writing, preparation of material (talks, games)

# Impressions 1/5



# Impressions 2/5



# Impressions 3/5



# Impressions 4/5



# Impressions 5/5



# More information

[http://www.weltraum-fun.de/  
events/games/rmg/](http://www.weltraum-fun.de/events/games/rmg/)

- Idea + goals
- Programme
- Games
- Awards
- Partners
- Material for  
download
- After-report

The screenshot shows a web browser window with the URL <http://www.weltraum-fun.de/events/games/rmg/>. The page features a navigation menu on the left with categories: Himmelsobjekte (Planetensystem, Finsternisse, Hellste Sterne, Nächste Sterne, Sternbilder, Messier-Objekte), Öffentlichkeitsprogramm (Publikationen, Veranstaltungen, Astro-Treffen, Kurse, Schulprojekte, Vorträge), and Info-Seiten (Latest changes, Links, Impressum). The main content area is titled "Faszination Saturn" and is dated "Freitag, 8. April 2011 am Robert-Mayer-Gymnasium Heilbronn". It includes a description of the event and a table of contact information for the project management and local organization.

Projektleitung	Lokale Organisation
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# Experience with teachers

- lousy communication
- no local publicity, low-level
- no personal support
- neither food nor drinks
- no screen, no laptop, no tools
- destruction of the schedule
- director not interested
- no photography, no camera
- no organisational responsibility